

Case Study Facebook Ads

Avatar: Male - 30+ - Has a business that is already working with Paid Advertising, they're already doing \$500,000 a year in Sales, they want to scale it up by hiring people that know what they're doing

Link: <https://lp.partnerwithmikeb.com/agencycase>

Copy:

Let me ask you a question!?!?

Do you have a business that's doing well with Paid Advertising, but you want to take it to the next level?

Are you currently spending \$10 - \$20,000 a month on ads, and getting a good return, but haven't been able to get past that point?

If you answered yes to both of those questions, then keep reading.

Hi, I'm Mike Buontempo and we run an advertising agency that currently manages over \$750,000 a month in ad spend, we run ads across all major platforms including Facebook, Google, YouTube, and Instagram.

We scale businesses up using Paid Ads...

And here's what I want to do for you right now..

I want to give you a case study on a webinar campaign that we scaled up to over \$1MM in sales and I go over all of the ads we ran across Facebook, YouTube, Google Display, Search & More..

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More specifically, here's what you're going to discover:

- ✓ How to segment your top 77% of prospects into different buckets and continually move them down a path into becoming a High-Paying Client.
- ✓ The audiences we actually create across all major advertising platforms to retarget with our ads so your prospects are always seeing you everywhere.
- ✓ Why "Ugly Ads" kill pretty ads over 65% of the time for our agency on Google Display.

- ✓ The exact video ads we used for Facebook & YouTube to drive in leads at under \$6 a pop
- ✓ How we actually drove booked calls to our calendar for under \$100 and what thank you page we used to quadruple our earnings per call
- ✓ The email sequences we used to nurture prospects and allow us to drive down our cost per booked call even more [Each segment, has to have different copy, to move them along in the sequence]
- ✓ So much more..

This is a full 29 minute presentation that goes over everything we did in this campaign.

We could easily sell it for \$29.95 with all the nuggets we're giving away.

So what's the catch?

(There's always one, isn't there 😊)

I want you to watch the case study, then book a call to work with us if you think we can help.

So go here: <https://lp.partnerwithmikeb.com/agencycase>

Optin completely for free, and I'll see you inside.